

MIKE ROSIK

248.462.9115
MIKEROSIK.COM
DETROITDIGITAL@GMAIL.COM

SUMMARY OF QUALIFICATIONS

Accomplished, results driven professional with over 10+ years of creative and technical experience as well as continuous success in managing educational, creative, social, and digital based initiatives. Successful educator and communicator able to explain complex processes in easy-to-understand terms. Maintains high quality business standards and a keen eye for effective design. Fully versed in the development and implementation of strategic initiatives including budgeting, conference organization, and social marketing development. Skilled photographer with a passion for video, interactive media, animation, SEO, and web analytics.

EXPERIENCE

PRODUCT DESIGNER – CHRYSLER GROUP, LLC -AUBURN HILLS, MI- JAN 12 - PRESENT

Responsibilities Include: Recruited through RGBSI (Rapid Global Business Solutions, Inc) to assist with Flash and ActionScript 3.0 development for Chrysler Group, LLC Product Design Office. Working on cluster and center stack development in the Advance Vehicle Engineering Concepts & Innovation department.

PROGRAM CHAIR - INTL. ACADEMY OF DESIGN & TECHNOLOGY -TROY, MI- DEC 06 – JAN 12

Responsibilities Include: Digital Media Production Department Management, Curriculum Development, Growth, Retention, Student Satisfaction, Institutional Effectiveness Planning, Student/Faculty Development, Training, Budgeting, Staffing, ACICS Accreditation, Research, Marketing, & Innovation.

CG ARTIST / WEB DEVELOPER – WITH A TWIST STUDIOS -ROCHESTER HILLS, MI- AUG 07 – NOV 09

Responsibilities Include: Technical Assistance, Web Development, Render Wrangler, Scene Integration, Camera Tracking. Spent nights and weekends working on projects for WAT Clients like Nissan, ESPN, NFL, NCAA, and assisted with scene integration and camera tracking on shots for Alice in Wonderland.

ADJUNCT FACULTY - INTL. ACADEMY OF DESIGN & TECHNOLOGY –TROY, MI- JUL 05-DEC 06

Classes Taught: Digital Imaging, Interactive Media I & II, Web Design I & II, Digital Photography, Video Editing, Portfolio Production, Special Topics, Media Production I & II, Media Distribution

PROJECT MANAGER / FREELANCE – DET3D, LLC –OXFORD, MI- JUN 01 - PRESENT

Responsibilities Include: Web Design & Development, Project Management, Animation, Photography, Video Editing, Marketing, Budget Management, Problem Solving, Customer Satisfaction, & Training. Clients included WIT Creative, Tipping Point Services, AVT Global, Mandy & Pandy, Logic Living, Robert Bruce Photography, & Polish American Numismatic Society.

EDUCATION

2004 Miami International University of Art and Design -*Miami, FL*- Master of Fine Arts in Computer Animation
2002 International Fine Arts College -*Miami, FL*- Bachelor of Fine Arts in Computer Animation

EVENT INVOLVEMENT

Over 5 years of education management experience at a for profit institution.
Co-Chair – Interfaces 2007/2008/2009/2010/2011 – Digital / Game / Graphic Design Conference

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TECHNOLOGY SUMMARY

Hardware: DSLR Cameras, LAN Hardware (networking), Large Format Printers, Mac & PC repair
Software: Adobe Master Suite, Final Cut Studio, Flash ActionScript 2.0/3.0, Google AdSense, Google Analytics, Maya, 3DS Max, Microsoft Office (Mac & PC), WordPress

REFERRALS

Gretchen Arthur, Program Chair of General Education - GretchenArthur@yahoo.com - 248.343.8814
International Academy of Design & Technology - *Troy, MI*

Pam Hammarlund, Executive Producer - Pam@withatwiststudio.com - 248.425.4449
With A Twist Studio - *Los Angeles, CA & Rochester Hills, MI*

Robert Bruce, Photographer - RobertBrucePhoto@hotmail.com - 248.321.1250
Robert Bruce Photography - *Royal Oak, MI*